



# Annual Report

October 1, 2017 to  
September 30, 2018



## 2017.18 Board of Directors

Sue Smith, President and Treasurer  
Carla Masterson, Vice President  
Stefanie Ollison, Secretary  
Anne Spanos, At-large  
Chris Shifflet, At-large  
Gina Leah, At-large  
Kate LeBoeuf, At-large  
Courtenay Selden, Darden Student Rep  
Lea Nieuwoudt, Darden Student Rep

## Staff

Mary Anna Dunn, Director  
Erin Lahan, Art Teacher

## Awesome Alliances

It has been our privilege to work with the following organizations and artists during the past year:

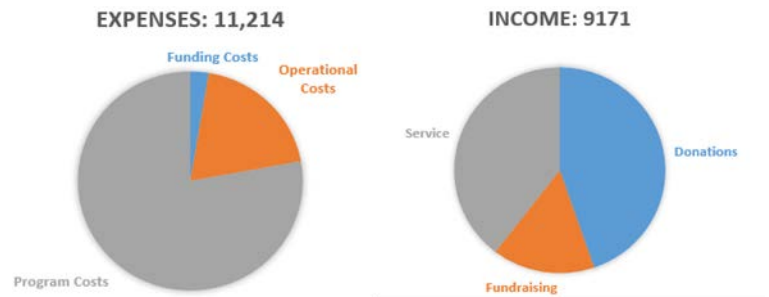
- Camping for All
- Charlottesville CLASS
- Charlottesville Parks and Recreation
- Civic Access
- Jack Jouett Middle School
- Kim and Jimbo Cary
- Live Arts
- Ninni Baeckström
- VSA Arts Charlottesville/Albemarle

## HIGHLIGHTS

**1,886** children and youth participated in our programs and partnerships this year. Our activities included:

- ❖ Summer Inclusion Programs with Charlottesville Parks and Recreation/CLASS and Live Arts.
- ❖ Workshops at Ivy Creek, Albemarle Post High, Parkside Post High, Jack Jouett Middle School, and Western Albemarle High.
- ❖ An interactive concert with Kim and Jimbo Cary at the Penn Park Musical Playground (shown above).

And **3578** children and youth were served by programs that participated in trainings that The Enrichment Alliance and **Camping for All** presented to the Virginia Camp and Retreat Leaders Gathering and to 4H Camps from Albemarle/Charlottesville, Nelson and Cumberland Counties, bringing the total number of children impacted to **5,464**.



## 2017.2018 Financial Summary

The real cost of running the Enrichment Alliance in 2017-18, with the director's donated hours added in, was **\$23,801**.

A complete financial report is available on our website and through the Virginia Department of Agriculture and Consumer Affairs.

*Two studies of childcare providers conducted almost ten years apart concluded that **professional development** was a stronger predictor of inclusive practices than were education, age, salary, group size, or staff-child ratios -- Jane Sharp,*

*Elizabeth Rivera Rodas, and Alan R. Sadovnik*



3578 Children And Youth Were Served By Programs That Participated In Our Trainings This Year.

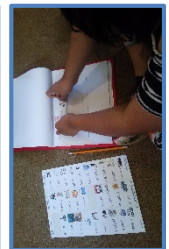
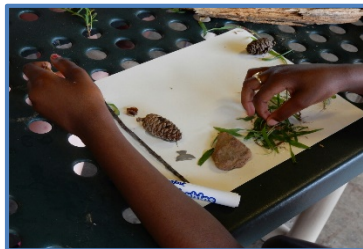
**Because of you**, 1,886-children participated in inclusive, enriching programs in our community. Because of you, leaders of programs serving a total of over 5,464 children were trained in inclusive practices. Sustained engagement in quality enrichment programming makes a difference to children, which is why YOU are making a critical difference in our community.

**You each have your own gifts to bring**, and not everyone listed below enriched the lives of children in the same way. Some donated time, some collaborated with us, some donated resources -- cash or in-kind. Some opened their facilities to us. Some networked with us. Most enriched children's lives in more than one way. What I can say about everyone named below is that we treasure ALL their gifts. That is why you will never see our partnerships differentiated by the method or quantity of their support. Every individual, every foundation, every organization, and every corporation listed below made a difference to the children and youth of our community, and for this we are always so deeply grateful:

4-H ALBEMARLE, NELSON, CUMBERLAND, CHARLOTTESVILLE, Albemarle County Post High, **AMY VANDENBURG**, *Anne Spanos*, ANONYMOUS DONORS, *Antonia Comfort*, Barnett Books, Beth McGrath, **CAMI KAPLAN**, *Camping for All*, Carla Masterson, The Center for Non-Profit Excellence, Charlottesville City Schools, **CHARLOTTESVILLE PARKS AND RECREATION**, Charlottesville Catholic School, Chris *Shifflett*, Civic Access, **Courtenay Selden**, *Deb Shapiro*, DONNA EVANS AND HER ART STUDENTS, Edith Good, Elizabeth Breeden, ERIN *LEHAN*, FRIDAYS AFTER FIVE, GE Fanuc, Gena Lewis, Gina Edwards, Greta *Dershimer*, **Hannah Huntington**, Hong Fan Bloom, **Ivy Creek United Methodist Church**, *Jack Jouett Middle School*, Jamila Riley, Janet Muse and Robert Walters, *Jean and Steve Botts*, Joanna Hsu, *Judy Cahill*, **Kate LaBoeuf**, *Kim and Jimbo Cary*, Lea *Nieuwoudt*, *Libby Allen*, Lioness Club, Live Arts, **Marti Snell**, Mary Anna and Mike Dunn, **Mary Miller**, Nathan Dunn, Nicole Goff, Parkside Post High, *Random Row Brewery*, *Sarah Blech*, *Stefanie Ollison*, **SUE SMITH**, Thomas Jefferson Memorial Church-Unitarian Universalist, Varian Medical Systems, *Virginia Camp and Retreat Leaders Gathering*, *WFOA Arts Charlottesville/Albemarle*, **Western Albemarle High**

**BUT WHAT ABOUT ME?** Our fiscal year ends on September 30<sup>th</sup>. If you have contributed to or participated in our programs since then, thank you! Look for your name in our 18.19 annual report.

*I would say that summer is the most unequal time in America. So we know that children of means tend to have really wonderful*



*summer vacations. They can travel. They can go to camps. But we know that many children experience summer as a time of isolation. Summer can be a time of hunger. Summer can be a time of boredom. ~ Matthey Bouley, 2018. "There Are Ways to Reduce Summer Learning Loss." Education Week Video.*

## “It Changed Anxiety to Excitement”

**The Summer Inclusion Program** As we continued partnering with **Camping for All** to offer training and support at **Charlottesville Parks and Recreation** and **Charlottesville City School** day camps, we also extended our program this year to include **Live Arts Theater Camp**. At both of these programs, we offer training to all staff on the inclusion of children with support needs. We provide additional training and ongoing support to one Inclusion Leader at each site served. A story shared by one of our Inclusion Leaders helps illustrate how these staff members have a positive experience in camp:

*When on a field trip to Virginia Science Museum with [my special needs camper]-- and he'd been really anxious about being away from [the camp] and going on a long bus ride --- I was able to be with him the whole time, present with him, letting him know what was going to happen next. Or we found things out. I got a museum map and had him find things. He led the rest of the group. It changed anxiety to excitement.*

Also in partnership with **Camping for All**, we continued to offer trainings to other programs so that they too can extend these opportunities to campers with differing abilities. This year we provided trainings to **Virginia Camp and Retreat Leaders Gathering** and to **4H Camps** from Albemarle/Charlottesville, Nelson and Cumberland Counties. We will continue to focus on trainings to expand our impact on children with differing needs. On page 4, we share some exciting news about a special training in 2019.

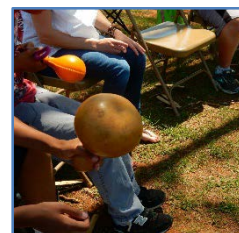
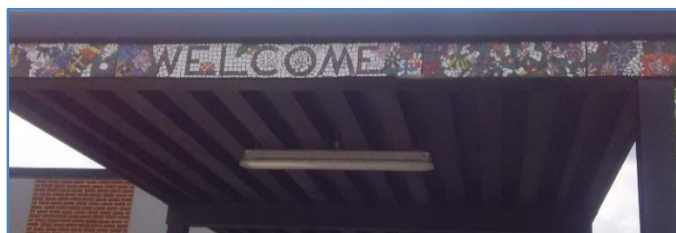
## “Can We Make This an Annual Tradition?”

**VSA Workshops** Another critical alliance is our long time partnership with VSA Arts Charlottesville/Albemarle. With their support, **Mary Anna** offered poetry workshops to children and youth with differing abilities at Albemarle Post High, Parkside Post High, Western Albemarle High School, and Jack Jouett Middle School. Volunteer **Jamila Riley** assisted with preparing the poetry for publication in the VSA poetry book. **Erin** offered her very popular art classes to individuals with differing abilities at Carver Recreation Center.

As we have many times before, we enjoyed an interactive concert with **Kim and Jimbo Cary**, co-sponsored with **VSA Arts** and **The Virginia Commission for the Arts**. This year, inspired by the recent opening of the **VSA Musical Playground** at Penn Park, we decided to ask Kim and Jimbo if they were up for something a little different, and of course, adventurous and creative spirits they are, they said “Yes.” For the first time, we hosted our concert as an outdoors event at Penn Park, under the shade of a giant oak tree. After an hour or so of exploring traditional music and instruments, we all processed down to the Musical Playground, where the participants jammed on the magnificent instruments permanently installed there. As we were leaving, a participant turned to me and said, “We should make this an annual traditional.” We hope to!

**Other highlights of our year:** The second mural was installed at **Jack Jouett Middle School**; once again our deep appreciation to **The Perry Foundation, Donna Evans, and Ninni Baeckström**. We enjoyed attending the *Power of Play National Inclusion Conference* in Raleigh, along with our colleagues from **Camping for All** and **Charlottesville Parks and Recreation**. With the support of **The Charlottesville Lioness Club** and a board member, we purchased cameras to offer photography classes for deaf children and other children with limited access to the arts. *Please contact us if you wish to use these cameras in your program.* We had a blast at fundraising events at **Random Row** and **Fridays After Five**. And throughout the year we enjoyed formal and informal collaborations in our community to make enrichment available to children and youth with diverse needs and backgrounds.

*The benefits of musical experiences for students with disabilities are well supported by research that links its positive impact to academic*



*and social/emotional success (Mary Ademek and Alice-Ann Darrow, Preparing for Life: The Role of Music in Facilitating the Transition of Older Students with Disabilities to Adulthood).*

**WE ARE EXTREMELY EXCITED TO ANNOUNCE**

**May 1st, 2019 from 8:30AM-1:30PM**

**Bob Ditter**, nationally recognized trainer, consultant, and clinical social worker specializing in camp and school concerns, presents:

**☞ Supporting the Child with Behavioral Challenges ☞**

Some children, whether or not they have been identified with specific neurological differences, such as autism or ADHD, come to camps and afterschool programs with unusual behavioral challenges. Frequently, we find they don't respond well to the strategies we typically rely on. Mark your calendar now for this interactive workshop that will help you build critical skills in behavioral management for children with diverse support needs in your afterschool or summer program.

**Join us . . .**

Ivy Creek United Methodist Church in Charlottesville, Virginia (684 Woodlands Rd, Charlottesville, VA 22901)

Registration and other information TBA.

Sponsored in part by Camping for All, Charlottesville Parks and Recreation, and The Enrichment Alliance of Virginia

**Contact:** The Enrichment Alliance of Virginia, 434-295-1002 or [staff@enrichmentalliance.org](mailto:staff@enrichmentalliance.org) with questions.

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## How Can I help?

It costs you nothing, *nothing*, to support the good work of The Enrichment Alliance while you shop if you sign up for one or more of these programs. And why *wouldn't* you? It's such a simple way to help us get corporate support:

**Kroger Shoppers:** You can link your Kroger Plus card to the community rewards program and designate us as your charity. Our number is YK124. Kroger recently updated and assigned us a new number, so even if you have already signed up, you will need to enter this new number. Sign-up at <https://www.kroger.com/account/communityrewards/>.

**On-line Shoppers:** We are enrolled in Good Shop (<http://www.goodsearch.com/goodshop.aspx>) and Amazon Smile ([smile.amazon.com/ch/20-1179901](http://smile.amazon.com/ch/20-1179901)) or go to [www.smile.amazon.com](http://www.smile.amazon.com) and search for The Enrichment Alliance of Virginia.

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Support us directly through the [Donate Now](#) button on our website, or send checks to The Enrichment Alliance of Virginia, PO Box 1423 Charlottesville, Virginia 22932

**Please remember to check with your employer about match programs. You may be able to double your donation, and it is also possible you can have your employer make pre-tax donations for you.**

*The Enrichment Alliance of Virginia is a 501 (c) 3 tax exempt organization. A copy of our financial records is available through the Virginia Department of Agriculture and Consumer Affairs.*

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**Interested in volunteering?** Well, we're interested in having you. Volunteers are especially needed for editing, web design, and events. Our volunteer opportunities are listed at [www.cvillevolunteer.org](http://www.cvillevolunteer.org) but maybe you have a great idea we hadn't considered. We're interested, so download our [volunteer interest survey](#) and send to [staff@enrichmentalliance.org](mailto:staff@enrichmentalliance.org).

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## Mission

The Enrichment Alliance of Virginia is a non-profit organization dedicated to bringing ideas, people, and resources together to enrich the out-of-school school time of critically under-served children and youth.

## Vision

All children, regardless of income, location, language barriers, or differing abilities will be able to be included in meaningful, enriching activities during their out-of-school hours.

[www.enrichmentalliance.org](http://www.enrichmentalliance.org)

*There are print media fans and there are electronic media fans. Did we get it wrong? Contact us and let us know how you'd like to receive your annual report in the future.*

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