



# Annual Report

October 1, 2013 to September 30, 2014



## 2013.14 Board of Directors

Sue Smith, President  
 Carla Masterson, Vice President  
 Beth McGrath, Treasurer  
 Robert Walters, Secretary  
 Carla Kaplan, At-large  
 Gabby Allen, At-large

## 2014.15 Board Elect

Sue Smith, President  
 Carla Masterson, Vice President  
 Beth McGrath, Co-Treasurer  
 Robert Walters, Co-Treasurer, Secretary  
 Cami Kaplan

## Staff

Mary Anna Dunn, Program Director

## Awesome Alliances

It has been our privilege to work in partnership with the following organizations and artists during the past year:

- Camping for All
- Cathy Bollinger
- Charlottesville CLASS
- Charlottesville Parks and Recreation
- Mecca Burns
- Ninni Baeckstrom
- VSA Arts Charlottesville/Albemarle

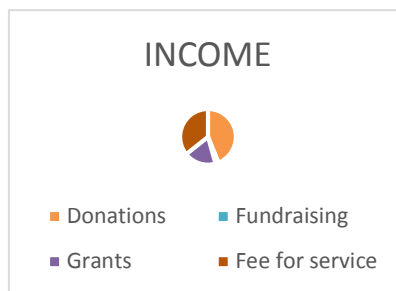
## Special Thanks to:

**THE WELLS FARGO FOUNDATION**  
 for your support of The Summer Inclusion Program.

## HIGHLIGHTS

Approximately 400 children and youth participated in our programs this year. Our activities included:

- ❖ Workshops at Jack Jouett Middle School, Post High, Carver Recreation Center, Tonsler Park, The Park School, Cale Elementary School, and Camp Creativity;
- ❖ Virginia Festival of the Book, From Page to Stage, with Mecca Burns;
- ❖ One week collaborative workshop at Therapeutic Recreation with Mecca Burns and Cathy Bollinger;
- ❖ Summer Inclusion Program at 5 Parks and Recreation Sites;
- ❖ Tiny House Project, with The Hub.
- ❖ VSA Art Show at City Space



Total Income 10,711.42

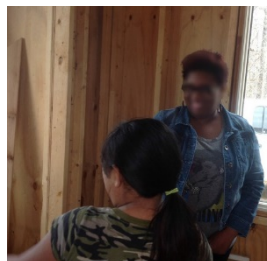


Total Expenses 12,915

*Notice the number on the left is smaller than the number on the right. We hate it when that happens! Look inside for things you can do to reverse that next year. It's easier than you think!*

Our work was also made possible by the generous in-kind donation of office space from

**The Studio Art Shop.**



---

**If it were not for you**, 60 children with challenges would not have had extra support in Parks and Recreation Summer Camps. If it were not for you, 317 children in Parks and Recreations Summer Camps would not have had the benefit of attending that ran more smoothly because of the support these children with challenges were able to get. If it were not for you, 73 children and youth would not have participated in our workshops. If not for you, The Enrichment Alliance would not have functioned as just that, an alliance, interacting with likeminded individuals and organizations in more ways than we can count to enrich the lives of critically under-served children and youth.

**You each have your own gifts to bring**, and not everyone listed below enriched the lives of children in the same way. Some donated time, some collaborated with us, some donated resources, cash or in-kind. Some opened their facilities to us. Some networked with us. Most enriched children's lives in more than one way. What I can say about every individual named below, is that we treasure ALL their gifts. That is why you will never see our supporters differentiated by the method or quantity of their support. Every individual, every foundation, every organization, and every corporation listed below made a difference to the children and youth of our community and for this we are always so deeply grateful:

ALC Copies, Amy Vandenburg, Anonymous Donors, Barnett Books, Beth McGrath, Brooke Richey, Cami Kaplan, Camping for All, Carla Masterson, Cathy Bollinger, The Center for Non-Profit Excellence, Charlottesville Area Community Foundation, Charlottesville City Schools—CLASS, Charlottesville Parks and Recreation -- Camp ExL, The Center for Non-Profit Excellence, Charlottesville Therapeutic Recreation, Community Children's Theater Advised Fund, County of Albemarle Public Schools, Deb Shapiro, Diane Butler, Edith Good, Elizabeth Dimarchi, Elmo Foundation, Gabby Allen, Greta Dershimer, Hong Fan Bloom, Janet Matthews, Janet and Jay McDonald, Janet Muse and Robert Walters, Jean and Steve Botts, Jean Wilhelm, Jenny Reid, Jesse Frye, Jessica Braxton, John Williams, Judy Cahill, Karin Oravec, Katie Traylor, Laura Jones, Margaret and Michael Gorman, Mary Anna and Mike Dunn, Mary Anna Turner, Mary Miller, Matt Starnowski, Mecca Burns, Meg Whitehurst, Monica Green, Mr. and Mrs. James Adams, Ninni Baeckstrom, The Park School, Piedmont Council for the Arts, Rachel McLaughlin, Robert and Janet Muse, Stefanie Ollison, Stillfield Fund 1, Studio Art Shop, Sue Smith, T & N Printing, United Way - Thomas Jefferson Area, Varian Medical Systems, Virginia Commission for the Arts, Virginia Festival of The Book, VSA Arts, Wells Fargo Foundation, Yohan Kim.

## New Digs!!!

Late this spring we moved our office to a new location after seven years above **The Studio Art Shop** on West Main Street. The opportunity provided by The Studio Art Shop for 7 years was critical to our growth and success, and we are incredibly grateful. **Please thank them personally when you visit their store.**

We have moved our office into **The Park School**, across West Market Street from the Downtown Mall. Our new location gives us close proximity to partnering organizations, such as McGuffey Art Center and Parks and Recreation. It also provides a highly collegial setting, as we now share our working space with other educators. Like us, The Park School is committed to reaching those children who might otherwise miss the opportunities our community offers.

---

*"It's such wonderful thing to live in a community that has The Enrichment Alliance as a resource. Our daughter's experiences in art camp and the mosaic art project would not have been possible without their support. We are especially appreciative of the mentors who contributed their time and caring energy to make these experiences possible for her."*

*-- Jenny Reid, Parent*

---

---

## A YEAR OF ACTION

### Workshops and other VSA Collaborations

We have enjoyed another year of working closely with VSA Arts Charlottesville/Albemarle. It has been a very busy year. In addition to our regular workshops, we have also assisted VSA Arts in the Development of a Resource Directory. In case you are not familiar with VSA Arts Charlottesville/Albemarle, it is a partnership that develops arts-based programs, activities and events for students and adults with disabilities. VSA Charlottesville/Albemarle is a member of the VSA Affiliate Network, a program of the John F. Kennedy Center for the Performing Arts.

We have been very fortunate to have the opportunity to offer our enrichment programs in public schools and recreation programs for several years now with the support of VSA Arts. But it's not enough just to focus our own workshops, because there are so many other fantastic artists and instructors in the VSA network who serve our target populations. Just to name a few, and it's hard to pick among this impressive roster, recording artist and music therapist Cathy Bollinger, drama therapist Mecca Burns, poet and inspirational speaker Rose Williams, and visual artist Robin Hoffman.

Over the past several months, we have been working with VSA Arts to raise community awareness of the opportunities VSA Arts offers in our community. These talented artists and instructors are available to share their programs that include students with disabilities in Charlottesville and Albemarle schools at no cost to the school. If you know of a classroom that would benefit from this opportunity, please direct them to <http://www.charlottesville.org/Index.aspx?page=766>.

### The Summer Inclusion Program

The Summer Inclusion Program completed its fourth summer at Charlottesville Parks and Recreation/CLASS Summer Day Camps. This summer the program expanded from three to five Parks and Recreation sites. All elementary and pre-teen sites had a mentor in their program who was able to assist students and staff with simple modifications and accommodations in order to make participation in regular camps more accessible to children with disabilities. The Summer Inclusion Program is a collaboration with Camping for All and Charlottesville Parks and Recreation.

We have identified a few areas for further development in our Summer Inclusion Program, and one of the most critical areas is expanding our staff training to include regular staff, especially site directors in inclusion training. Currently, our mentors receive 12 hours of pre-service training on inclusion, but in a truly inclusive site, every staff member should be introduced to common disabilities and simple adaptive strategies. This year, we will focus much of our energy on developing and funding an expanded training program.

### Monumental Collaborations

It is a joy to report that we have started a new Monumental Collaboration, this one at Jack Jouett Middle School. This, our third collaborative sculpture with McGuffey artist Ninni Baeckstrom, will celebrate the diversity of the Jack Jouett community, which serves students of a wide range of cultural and socio-economic backgrounds. As always, we are taking extra care to make certain that children with disabilities and struggling students are included in this project. In addition to students in Donna Evan's sculpture classes, **(continued on next page)**



---

students from Dina Baber's functional skills class have been involved in the project. The Monumental Collaborations Program takes children through the entire process of creating a site-specific sculpture, from designing the work, to pitching it to the school, funding the project, and on to the actual creation, completion, and installation of the work of art. This fall, students have focused on designing the monument and making mosaic hotplates which will be sold as a fundraiser. The students' mosaics will be on display and available for sale at a student art show at McGuffey Art Center in February. Please plan to attend our opening! Once we have raised funds through these art sales, grant-writing, and other fundraising activities, we will begin the construction of the monument. **We will be looking for volunteers for fundraising, for the art show, and for the classroom assistance during the construction phase. Please sign-up for our e-newsletter if you want to follow this more closely.** Information on our e-mail and other social media can be found on page 5.

### **The Hub**

The Hub is a small program serving six children who came here seeking refuge from conflict in the world's troubled spots. The children and youth in this program have participated in our activities for many years. One came to us as a second grader who barely spoke English and is now a high school student. The Hub is a community-based mentoring program. We meet with our students every four to six weeks on Saturdays for enrichment activities. We believe that there is power in giving back, so as this group has grown older we have shifted some of our emphasis to community service. Currently we are working on the design and construction of a "tiny house" in partnership with Community Housing Action Teams (CHAT). This project perfectly combines enrichment, as the children research and design tiny houses, and community services, as they volunteer to help build this beautiful pod-like buildings that will be used to provide housing for low-income and elderly individuals.

### **Spotlight: Summer Inclusion Through a Parent's Eyes**

*We asked a parent to talk about the Summer Inclusion from her family's perspective:*

Thanks to the hard work of the Enrichment Alliance in collaboration with Camping for All and Charlottesville Parks and Recreation, our family was able to for the first time have our son participate in camp for 2 weeks this summer. Our son has a developmental disability which has made finding any after school program willing to let him participate challenging often due to fact that staffing will usually not be sufficient to assist a child with special needs who has difficulty with communication. Therefore, he has often had to sit on the sidelines while his siblings are able to participate.

With their collaboration and training of mentors by Enrichment Alliance, Mary Anna was able to recommend and train a wonderful young woman, Brooke, who provided just the right amount of support. She met with us in advance to learn about our son and let him access the Camp EXL programs with the other campers with her support as needed. Her presence put the other staff at ease as well and gave us a contact person to see how the days went.

We found that our son would come home happy and would eagerly tell us at the dinner table about his camp with fun days at the pool and special field trips they went on, including a bus trip to Richmond to the Children's Museum. He was able to explore new things with other children, and now has a new interest in learning to play basketball. For his last week of camp, his older sister joined him and told us how she wanted to go to his CAMP EXL camp next year instead of other Charlottesville summer programs.

This experience would have not been possible for him in any other summer camp in Charlottesville. Thank you for making this camp a reality for our son and I hope this collaboration continues for 2015.

--Heather Peppard

---

*I first met my mentee when she was seven years old and newly resettled from southeast Asia. The Enrichment Alliance offered her safe afterschool opportunities to build friendships and to explore - everything from hands-on science to printmaking, ice skating to stream fishing. My mentee is now a confident high school student. She and I most recently designed a 'tiny house' together during a Saturday Enrichment Alliance event. My mentee has enriched my life, and I am so proud of her—Janet McDonald, mentor.*

---

## Getting Involved

### Social Media

You can sign up for our e-newsletter through our website:

[www.enrichmentalliance.org](http://www.enrichmentalliance.org)

You can find us on Facebook at Enrichment Alliance of Virginia and on Twitter @Enrichva.

**We have recently set up a Pinterest Board to pin enrichment and social programs in our community that are intentionally special needs friendly.** Go to: <http://www.pinterest.com/enrichva/>

### Volunteering

We currently have openings for **mentors**. Mentors must be highly reliable, able to pass a criminal background test, provide good references, and have experience working with children.

Volunteers will be needed at various stages of the Monumental Collaboration: **event planning, fundraising, assisting in the classroom, with publicity, and probably with installation.**

Support with **fundraising** is always needed. Maybe you know an individual or organization who would be interested in what we do. Help us make that connection.

**Bunk Bags** are bags of simple, but engaging materials intended to keep campers focused and appropriate during unstructured time without requiring preparation and clean-up. **If you belong to a civic group that would like to fill Bunk Bags for our partnering programs, we can provide you with a bags and supply lists.** Contact [staff@enrichmentalliance.org](mailto:staff@enrichmentalliance.org).

### Rewards and Employer Programs

**Virginia State Employees:** The Enrichment Alliance is a Commonwealth of Virginia Campaign charity. You can enroll in your state employer's campaign program to have donations automatically deducted from your payroll. Our CVC number is 07876.

**Kroger Shoppers:** You can link your Kroger Plus card to the community rewards program and designate us as your charity. Our NPO Number is 92863.

**On-line Shoppers:** We are enrolled in Good Shop (<http://www.goodsearch.com/goodshop.aspx>) and Amazon Smile ([www.smile.amazon.com](http://www.smile.amazon.com)). Find us on these websites and designate us as your charity of choice.

**You can earn even more for our programs simply by entering Amazon.com through our website when you shop. Scroll down to Amazon Store on our home page.**

### Now's your chance to miss our fall appeal!

You can provide financial support our programs on our website through our [Donate Now](#) button, or by completing and returning this form.

**I would like to support The Enrichment Alliance of Virginia:**

I would like to volunteer with The Enrichment Alliance.

I have enclosed a tax deductible donation.

You may acknowledge my contribution by name.  I prefer to donate anonymously.

I prefer to receive appeal letters  Fall Only  Spring Only  Fall and Spring.

**Name**

**Street Address**

**E-mail Address**

**Best Phone Number**

Mail to The Enrichment Alliance of Virginia PO Box 1423 Charlottesville, Va. 22902



PO Box 1423  
Charlottesville, Va. 22902  
[www.enrichmentalliance.org](http://www.enrichmentalliance.org)

---

## **Mission**

The Enrichment Alliance of Virginia is a non-profit organization dedicated to bringing ideas, people, and resources together to enrich the out-of-school school time of critically under-served children and youth.

## **Vision**

That all children, regardless of income, location, language barriers, or special needs will be able to be included in meaningful, enriching activities during their out-of-school hours.

## **Values**

### **Promoting**

**Inclusive** out-of-school time programs

**Enriching** meaningful activities

**Collaborative** strategic alliances