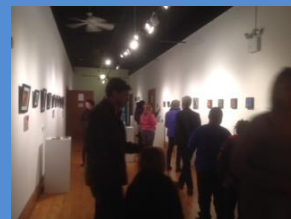




# Annual Report

October 1, 2014 to September 30, 2015



## 2014.15 Board of Directors

Sue Smith, President  
Carla Masterson, Vice President  
Beth McGrath, Treasurer  
Robert Walters, Secretary  
Cami Kaplan, At-large  
Yohan Kim, Student Rep

## 2015.16 Board of Directors

Sue Smith, President  
Carla Masterson, Vice President  
Beth McGrath, Treasurer  
Robert Walters, Secretary  
Stefanie Ollison, At-large  
Yohan Kim, Student Rep

## Staff

Mary Anna Dunn, Director

## Awesome Alliances

It has been our privilege to work in partnership with the following organizations and artists during the past year:

- Camping for All
- Charlottesville CLASS
- Charlottesville Parks and Recreation
- Jack Jouett Middle School
- Mecca Burns
- Ninni Baekstrom
- VSA Arts Charlottesville/Albemarle

## Special Thanks to:

**ANONYMOUS FOUNDATION** for general operational support, **THE WELLS FARGO FOUNDATION**, for support of The Summer Inclusion Program and to **The COMMUNITY CHILDREN'S THEATER DONOR ADVISED FUND** of The Charlottesville Area Community Foundation for support of *From Page to Stage*.

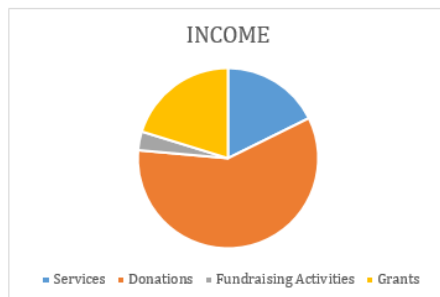


## HIGHLIGHTS

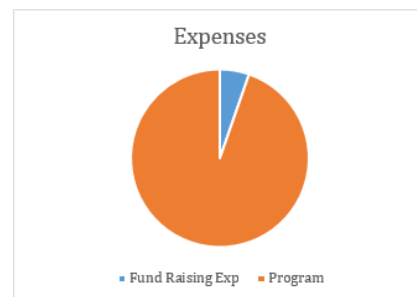
Approximately 760 children and youth participated in our programs and partnerships this year. Our activities included:

- ❖ The Summer Inclusion Program;
- ❖ The Park School and The Ivy Creek School;
- ❖ Monumental Collaborations, Jack Jouett Middle School;
- ❖ Art Openings and Exhibit at McGuffey Art Center;
- ❖ From Page to Stage, Virginia Festival of the Book;
- ❖ Hub Monthly Week-end Activities with Resettled Children.

## 2015.2016 Financial Summary



Total Income: 15,829



Total Expenses: 12,952

A complete financial report is available on our website and through the Virginia Department of Agriculture and Consumer Affairs.



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**If it were not for you**, 80 students at Jack Jouett Middle School would not have a visiting artist in the classroom to help them design and create a mural celebrating the school's diversity. If it were not for you, 33 children and youth would not have participated in our workshops. If it were not for you 29 children with challenges would not have had extra support in Parks and Recreation Summer Camps. If it were not for you, 614 other children in Parks and Recreation's Summer Camps would not have had the benefit of attending that programs ran more smoothly because of the support these children with challenges were able to get. If not for you, The Enrichment Alliance would not have functioned as just that, an alliance, interacting with likeminded individuals and organizations in more ways than we can count to enrich the lives of critically under-served children and youth.

**You each have your own gifts to bring**, and not everyone listed below enriched the lives of children in the same way. Some donated time, some collaborated with us, some donated resources -- cash or in-kind. Some opened their facilities to us. Some networked with us. Most enriched children's lives in more than one way. What I can say about every individual named below is that we treasure ALL their gifts. That is why you will never see our supporters differentiated by the method or quantity of their support. Every individual, every foundation, every organization, and every corporation listed below made a difference to the children and youth of our community and for this we are always so deeply grateful:

*Amy Newton*, Amy Vandenburg, **Anonymous Foundation**, BARNETT BOOKS, *Beth McGrath*, CAMI KAPLAN, Camping for All, *Carla Masterson*, Center for Non-Profit Excellence Charlottesville City Schools—CLASS, Charlottesville Parks and Recreation -- Camp ExL, **CINDY HAMADY**, Commonwealth of Virginia Campaign Charities, **Community Children's Theater Advised Fund**, *Deb Shapiro*, DIANE BUTLER, Donna Evans and her art students, Edith Good, ELIZABETH BREEDEN, Greta Dersheimer, HANOVER COUNTY PARKS AND RECREATION, **Henrico County Parks and Recreation**, Hollie Rhodes, *Hong Fan Bloom*, **Jvy Creek School**, Jack Jouett Middle School, Mr. and Mrs. James Adams, **Janet and Jay McDonald**, Janet Matthews, **Janet Muse and Robert Walters**, Jean and Steve Botts, **Jean Wilhelm**, Jesse Frye, *Karin Oravec*, **Laura Jones**, Margaret and Michael Gorman, *Marian Morgan*, Mary Anna and Mike Dunn, *Mary Anna Turner*, Mary Blake Hinshaw, *Mary Miller*, **McGuffey Art Center**, Mecca Burns, Meg and Dan Sandberg, Melanie Perl, **Ninni Baekström**, *Philip Schratt and Celie Mills*, Rahim Zaman, *Ranisha Lee*, *Renee Balfour*, Robert Walters and Janet Muse, *Sarah Archer*, Simone Daleo-Clark, STEFANIE OLLISON, **Sue Smith**, T & N Printing, The Park School, *Taylor Randolph* Tinkersmiths, United Way – Thomas Jefferson Area, Varian Medical Systems, **VSA Arts**, **WELLS FARGO FOUNDATION**, Yohan Kim.



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*"The mentor successfully helped the kids in need get involved with activities and interact with peers. She was incredibly helpful in all situations. The students who needed extra help definitely received it from her, in a way that was productive and not at all embarrassing. Not only was she helpful to those students, but she never hesitated to help a camp leader in any situation, with a smile and a positive work attitude. She single-handedly saved the day on many different occasions."* – Summer Camp Director

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## A YEAR OF ACTION

### **The Summer Inclusion Program**

It's now been five years since we piloted The Summer Inclusion Program at one day camp in Charlottesville. Today the Summer Inclusion Program serves five day camps, with a total camp population of about 650 campers. The Summer Inclusion Program is a collaboration between The Enrichment Alliance, Camping for All, Charlottesville Parks and Recreation, and Charlottesville City Schools<sup>1</sup> The program provides training, dedicated staff, adaptive materials, and other forms of support to help children with disabilities attend camp with their typically developing peers. We most often serve children with autism, intellectual disabilities, mood dysregulation, and ADHD. Generally, about 5-7 percent of the children at a given camp have challenges that require some support from our program.

#### Goals for The Summer Inclusion Program Include:

- Learn more about similar programs across the country, including visiting exemplary sites.
- Increase our collaborations with community support services to build a stronger network of support around participating campers.
- Expand the range of disabilities we serve.
- Create a restricted fund from which to draw for specific support needs on a case by case basis, such as use of a special needs bus or hiring a sign interpreter.

### **Workshops and other VSA Collaborations**

The Enrichment Alliance is exactly that, an alliance, and we are at our best when we are working in close partnership with other likeminded programs, such as VSA Arts Charlottesville/Albemarle. VSA Charlottesville/Albemarle promotes and develops opportunities for art and creative expression for people of all ages and abilities, with a focus on serving individuals with disabilities. Our VSA partnership is an excellent example of how effectively alliances can work. Their mission is focused on opening opportunities for individuals of all ages to engage in the arts. Our mission is to open up enrichment opportunities in the sciences and humanities to children and youth. The two missions complement each other and the support of VSA over the years has greatly strengthened our capacity to provide art programming to children and youth. During the past year we have led VSA workshops at The Park School and The Ivy Creek School. We also had the privilege of being on the VSA strategic planning team. This year The Enrichment Alliance is also developing a new strategic plan and will be reflecting on how our goals can be mutually supportive.

#### VSA Strategic Goals We Are Excited to Support Include:

- Better serve a more diverse range of individuals interested in VSA programming
- Raise awareness of the full range of VSA programming, especially by reaching out to new audiences.
- Increase community awareness of VSA by enhancing the agency's visibility.



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<sup>1</sup> Funding generally limits us to focusing on the city's day camp program, but we have served other camps when funding has permitted and are open to additional collaborations to the extent that our resources will allow.

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## Monumental Collaborations

In partnership with McGuffey artist Ninni Baekstrom and Jack Jouett art teacher Donna Evans, we are deep in the creation of our third site specific mosaic art work. The students, their teacher, and Ninni have designed a set of mosaics which will be placed over the school's entry. Jack Jouett has a highly diverse student body, and the school's welcoming climate is represented by a diverse array of glass mosaic flowers. Funds have been raised for the first of the two mosaics and work on that one is nearly completed. We are hoping to be able to complete the second mosaic during the spring semester. This is our third collaborative art installation with Ninni. You can see our completed projects at William Monroe Middle School and Charlottesville High School. One of the most exciting aspects of this project has been to have a Charlottesville High School graduate, who worked on the CHS project as a student, come back as a volunteer on the Jack Jouett project. No one's support could mean more to us than that of the adults we once served as students!

### Goals for Monumental Collaborations

- Raise \$1300 for the completion of the second mosaic at Jack Jouett.
- Follow-up on the interest in the arts generated by this project through continued support of out-of-school time arts programming at Jack Jouett.

## The Hub

When supporters look at the impact of non-profit organizations, they tend to look at large numbers, and unfortunately may focus more on quantity than quality. The Hub is by far our smallest program, offering monthly Saturday enrichment programming to six refugees from areas of conflict in Asia. Many of the children and volunteers in the program have been with us for several years, forging deep, lasting relationships. Our activities over the years have been eclectic: walking the Rivanna trail, making midwife kits for a Haitian clinic, art projects, gardening projects. We know that the research points to the value of these enriching activities, but truly there is more to this program than activities. There are conversations in the car about grades, about whether to take advanced classes, about planning for college, dealing with bullying. More than anything else though, I believe the Hub matters because these children, who have come here from the other side of the world, many of them from refugee camps, know that consistently, through the years, we have been here to welcome and encourage them. As we move forward in our strategic planning, we would like to look at how the intimacy of the Hub can be maintained while at the same time bringing it into the framework of collaboration that our other programs enjoy through strategic alliances.

### Goals for the Hub

- Gradually transform The Hub into a program that helps under-served children access community programs, without compromising the strong relationships forged through our current model.
- Form a plan to address transportation concerns.

## Looking Out Around Us:

We've been spending a lot of time over the past year trying to understand how our programs fit in with the bigger picture. This past spring Mary Anna and Deb Shapiro of Camping for All attended the National Inclusion Projects Let's All Play Conference in Raleigh. They also paid visits to Parks and Recreation Programs in Hanover and Henrico Counties in the spring and summer. Since then Deb has been reaching out to other programs to learn more about their inclusion practices, while Mary Anna has been conducting a review of the literature on out-of-school time and inclusion. The space left in this report will not allow us to go into detail, beyond saying what we have learned thus far has validated the need for inclusive, enriching program during and outside of regular school hours but also has suggested that access to enriching activities is not equally available to all children. We have learned that all over the country, and in other nations as well, programs are trying some of the same ideas we have been employing in our programs. In the coming year, we hope to focus on connecting with other similar programs, because by building on each other's experiences and ideas we can all strengthen our capacities to open out-of-school time learning to all children, regardless of ability, income, language barriers, or geographic barriers.

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## Getting Involved

### Social Media

You can sign up for our e-newsletter through our website:

[www.enrichmentalliance.org](http://www.enrichmentalliance.org)

You can find us on Facebook at Enrichment Alliance of Virginia and on Twitter @Enrichva.

### **We have a Pinterest Boards for:**

- Local Special Needs Friendly Programs.
- Suggested Adaptive Materials.
- Articles building the case for enrichment and inclusion.

<http://www.pinterest.com/enrichva/>

### Volunteering

Volunteers are especially needed in fundraising, marketing, communication, technical support, and administrative support.

We post our volunteer opportunities through the United Way Volunteer Center

<http://www.unitedwaytja.org/need-help/for-nonprofits/volunteer-center>

or simply write Mary Anna Dunn at [staff@enrichmentalliance.org](mailto:staff@enrichmentalliance.org).

### Rewards and Employer Programs

**Virginia State Employees:** The Enrichment Alliance is a Commonwealth of Virginia Campaign charity. You can enroll in your state employer's campaign program to have donations automatically deducted from your payroll. Our CVC number is 07876.

**Kroger Shoppers:** You can link your Kroger Plus card to the community rewards program and designate us as your charity. Our NPO Number is 92863.

**On-line Shoppers:** We are enrolled in Good Shop (<http://www.goodsearch.com/goodshop.aspx>) and Amazon Smile ([www.smile.amazon.com](http://www.smile.amazon.com)). Find us on these websites and designate us as your charity of choice.

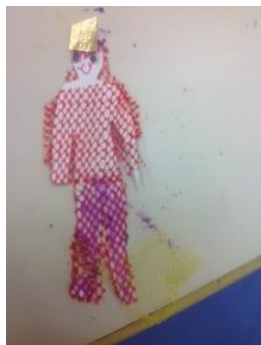
**You can earn even more for our programs simply by entering Amazon.com through our website when you shop. Scroll down to Amazon Store on our home page.**

**Please remember to check with your employer about match programs.**

You can provide financial support our programs on our website through our [Donate Now](#) button, or by sending your check in the enclosed envelope.

Crafts made by students participating in our programs will be on sale at Thomas Jefferson Memorial Church Unitarian Universalist Sundays after each service until Christmas.

**The Enrichment Alliance of Virginia is a tax exempt 501 c (3). A copy of our financial records is available through the Virginia Department of Agriculture and Consumer Affairs.**





PO Box 1423  
Charlottesville, Va. 22902  
[www.enrichmentalliance.org](http://www.enrichmentalliance.org)

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## **Mission**

The Enrichment Alliance of Virginia is a non-profit organization dedicated to bringing ideas, people, and resources together to enrich the out-of-school school time of critically under-served children and youth.

## **Vision**

That all children, regardless of income, location, language barriers, or special needs will be able to be included in meaningful, enriching activities during their out-of-school hours.

## **Values**

### **Promoting**

**Inclusive** out-of-school time programs

**Enriching** meaningful activities

**Collaborative** strategic alliances