



# Annual Report

June 1, 2012 to May 31, 2013 Traditional Fiscal  
June 1, 2013 to September 30, 2013 Short Year



## 2012-2013 Board of Directors

Hong Fan Bloom, President  
Sue Smith, Vice- President, Secretary  
Beth McGrath, Treasurer  
Carla Masterson  
Cami Kaplan  
Robert Waters

## 2013-2014 Board of Directors

Sue Smith, President  
Carla Masterson, Vice President  
Robert Waters, Secretary  
Beth McGrath, Treasurer  
Gabrielle Allen, Student Rep  
Cami Kaplan

## Staff

Mary Anna Dunn, Program Director  
Jessica Braxton, 2012 Summer Mentor  
Daniel Harrison, 2012 Summer Mentor  
Gabby Allen, 2013 Summer Mentor  
Emilee Kiesel, 2013 Summer Mentor  
Heather Lam, 2013 Summer Mentor

## Awesome Alliances

We have enjoyed working closely with the following organizations to carry out mutual goals:

*Camping for All  
Charlottesville City Parks and Recreation/CLASS  
Presence  
VSA Arts*

## Thank you

*BAMA Works  
Charlottesville Community Theater  
Advised Fund, CACF  
Charlottesville Area Community Foundation Endowment Fund  
Elmo Foundation  
Rimm Kaufman Group  
St. Luke's Episcopal Church-Simeon  
Stillfield Fund One  
Studio Art Shop  
Virginia Commission for the Arts  
VSA Arts  
Wells Fargo Foundation*

## For making it all possible.

*What's this short year stuff and why are there two boards and two summer inclusion staffs? We are changing our fiscal year in order to allow time to include our most recent summer programs in our annual report. For this report, we are combining reports for the full 2012.13 fiscal year with a "short year report" on summer activities, 2013. In the future, our fiscal year will run from October 1 to September 30<sup>th</sup>, and this will be the period covered in our annual reports.*

## HIGHLIGHTS Traditional Fiscal, June 2012 – May 31, 2013

**Dates** June 2012

**Action** Charlottesville Parks and Recreation Staff Training on Inclusion

**Dates** Summer 2012

**Action** Summer Inclusion at Charlottesville Parks and Recreation

**Dates** Fall 2012

**Action** Installation and Dedication of Charlottesville High School Monument

**Dates** Fall 2012

**Action** Workshops for VSA of Charlottesville/Albemarle in local public schools and Post High.

**Dates** March 2013

**Action** From Page to Stage, Virginia Festival of the Book

## HIGHLIGHTS Short Year, June 1 – September 30 2013

**Dates** June 2013

**Action** Charlottesville Parks and Recreation Staff Training on Inclusion. Additional Live Arts staff also trained.

**Dates** Summer 2013

**Action** Summer Inclusion at Charlottesville Parks and Recreation, Live Arts, and Pathfinders

**Action** Storytelling at Therapeutic Recreation

## Children and Youth Receiving Direct Service Through Our Programs, Including Program Collaborations.

2012.13: 261                      2013, short year: 398

## Children and Youth Receiving Indirect Service Due to Trainings and Arts Programs

2012.13: 1843                      2013, short year: 469

## FINANCIAL SUMMARY

*A chart of our expenses is available on Page 3 of this report. A complete record of our financial expenses is available on request or through The Virginia Department of Agriculture and Consumer Affairs.*

## 2012.13 Traditional Year

**Income:** \$27,622                      **Expense:** \$15,012

## 2013 Short Year

**Income:** \$1399                      **Expense:** \$13, 704

The work of the Enrichment Alliance of Virginia would not have been possible without the extremely generous in-kind donations of office space by The Studio Art Shop and the program director's unpaid hours. The total value of these in-kind contributions comes to **\$40,000**, which must be considered in our calculation our total budget.



# A YEAR OF ACTION

Maybe the teen-ager is wary of this new land, wondering if s/he is welcome here, but the monument in the school courtyards answers empathically, "You BELONG." A child with Down Syndrome who is gifted in the visual arts has an opportunity to develop her talents alongside her typically developing peers under the guidance of two of our community's highly gifted visual artists. Children in functional skills classes participate in an interactive concert with non-disabled music students. Refugees spend their Saturday morning on a service project. These are some of the things that have happened in our community through the efforts of The Enrichment Alliance and our supporters.

## Monumental Collaborations

Our Charlottesville High School Monumental Collaboration was installed in October, 2012 with the help of Charlottesville High School English Language Learners, Ellen Vigor's Functional Skills class, The APO Service Fraternity of UVA, and an incredibly devoted committee of volunteers. This was the culmination of several years of work by Ninni Baekstrom, CHS students and our volunteers. We were proud to be joined in celebration by Dr. Rosa Atkins, superintendent of schools, and to be graced with the beautiful music provided by Seth Swingle on Kora. This art project served the entire community of Charlottesville High School. Although the focus was on immigration and the sculpture was designed by English Language Learners, the work was done during the lunch hour and all students were welcomed to take part. The project was completed by youth born in this county, youth who had only recently arrived from all around the globe, many of them from the world's most troubled places, youth with disabilities and youth without disabilities, volunteers from the community. The work that was done on this monument surely is embodied the design of the sculpture itself: hands of different hues, upholding a globe that is grounded in a circle of flags representing the nationalities of the students who participated. *We are extremely grateful to the support of VSA Arts Charlottesville/Albemarle, to Art in Place, and to the volunteers on the Monumental Collaborations task force who made this happen!*

## The Summer Inclusion Program

Our report on Summer Inclusion this year will cover two summers. The summer of 2012 occurred in traditional fiscal 2013, summer 2013 fell in our short year. In fact, a desire to be able to report on the most recent summer was one of the primary reasons for changing the fiscal year. It is exciting to look at these two summers together, because it shows how much this program is growing. In the summer of 2012, we served 210 students at two Parks and Recreation sites. In the summer of 2013, we served 379 students at three Parks and Recreation sites as well as at Live Arts and Pathfinders summer programs.

But what does that mean? It means that three Parks and Recreation day programs and the two smaller specialty programs had mentors on-site to assist with the inclusion of children with special needs. It meant that children were able to enroll in camp who would otherwise have been unable to be enrolled and that children were able to stay in programs that would otherwise have been unable to accommodate them. It meant programs ran much more smoothly because of the assistance available for the struggling campers. As one site director told me, "Many years about half the day was spent on behavior issues. This year we didn't have very many at all. A lot of my day was able to be devoted to general duties instead of dealing with discipline issues." It means that *all* campers were able to enjoy the benefits of diversity in a well-supported environment.

*The Enrichment Alliance and Camping for All are extremely grateful to BAMA Works, The Charlottesville Area Community Foundation Endowment Fund, The Elmo Foundation, The Rimm Kaufmann Group, and the Wells-Fargo Foundation for their support. We are also grateful to our collaborators at Charlottesville Parks and Recreation, Live Arts, and Pathfinders.*

## Workshops

We have continued to enjoy sharing a variety of workshops throughout the community. Space does not allow me to describe them all in detail, but I would be remiss if I did not mention how wonderful it was to experience the magic shared by Mecca Burns and Post-High actors in their annual Festival of the Book From Page to Stage Performances. The young people brought to life some of the beloved tales of The Arabian Nights, which happens to be one of my own favorite collections of fairy tales. In addition to from page to stage, our Saturday workshops continued at the Hub, serving refugees from Asia with the help of a group of energetic, fun-loving, ready for anything mentors. Mary Anna also continued taking her workshops into schools and Parks and Recreation programs. Special guests at these workshops included perennial favorites Kim and Kimbo Cary and our new discovery, storyteller and drama teacher Susan Phillips. *Our deep appreciation goes to VSA Arts Charlottesville/Albemarle, to The Virginia Commission for the Arts, and to the Community Theater Advised Fund of the Charlottesville Community Foundation for their support. Not to mention our volunteer mentors!*

*All students benefit when children with special needs are allowed to participate with typically developing children of the same age. Inclusion fosters acceptance and teaches children how to find what is similar in those who are initially judged to be "different." It recognizes that everyone has their own strengths and needs, and that with proper planning and flexibility, bringing together diverse populations can yield wonderful results. – The After-School Corporation*

STILL AHEAD

Summer Inclusion Ends Pilot Study. Full Throttle Forward!

This summer marked the completion of our three year pilot study of the summer inclusion program. The results of the study have been very positive. We have moved into a deeper level of collaboration and resource sharing with our partners, Charlottesville Parks and Recreation and Camping for All. We were also delighted to partner with smaller specialty programs at Pathfinders Art and Nature Camp, Live Arts, and Woodworking with Judy Cahill, opening up a broader array of choices to children and youth with disabilities. I am very happy to report that this project will continue over the coming years, and as capacity to support them also grows, will expand to support more children and children with greater levels of need.

Get Involved

Three years of very generous grant funding have enabled this partnership to flourish, but now it is time to move The Summer Inclusion Program from a grant-funded to a self-sustaining program. During the United Way's Lawrence E Richardson Day of Caring, a volunteer task force from The Department of Defense spent a morning putting together a wonderful slide show for us to take into the community to spread the word about this program. We need:

- Someone, or a team of someones, to help us finish this almost complete slide show. Marketing and video editing skills would be a plus.
- Suggestions and contacts for places to take our slide show on the road.

Workshops

On Saturdays, about once a month, we provide workshops for a small group of children who are refugees from areas of strife in Asia. We would like to integrate these children more into the community and increase their access to the highest quality of instruction available in our community.

Get Involved

There are a couple of ways you can help with this:

- Help us find scholarships at local Saturday enrichment programs, especially in art and engineering.
- Volunteer as drivers and chaperones to assist with transportation.

Also for our workshops, we are looking for:

- Planters suitable for use in winter outdoors container gardens.

Monumental Collaborations? What's Next? It'll be a Surprise. Stay Tuned.

We have a couple of schools interested in projects, and we are currently exploring our options. Both projects represent very exciting ways to reach some of our most under-served communities, and I hope over the next two or three years we can actually do them BOTH.

Get Involved

- Help us build a cash reserve for Monumental Collaborations, so that projects are not held back by fundraising efforts.
- Let us know if you want to be notified when projects are launched. We love incorporating community volunteers into these projects.

MORE OPPORTUNITIES

<b>Website Improvements</b> We are in the process of moving our website over to Word Press, to make it more manageable for staff with limited IT skills. We'd love to have someone with deeper knowledge of IT and graphic design periodically go over the website to get some minor kinks out and improve the appearance.		
<b>Amazon Store</b> And speaking of our website, please remember that when you can shop Amazon from our website we will receive a percentage of the sale. What an easy way to support our mission! Visit our website at <a href="http://www.enrichmentalliance.org">www.enrichmentalliance.org</a> , scroll to the bottom of the home page, where you will find an Amazon icon. You can either use the search box provided or enter the Amazon store by clicking the icon. Either way, a percentage of your purchase will be deposited directly to our account.		
<b>Fundraising and Special Events</b> A committee is currently forming to explore and carry out potential fundraising activities. Grants get things going, but fundraising is essential to the long term sustainability of our work. Volunteer hours are flexible. If you are interested in serving on the Fundraising and Special Events committee, please contact <a href="mailto:staff@enrichmentalliance.org">staff@enrichmentalliance.org</a>	<b>Donations</b> Donations of cash not only support our programs, but are the primary source of income for operational costs such as insurance and rent, without which we could not function. Donations made on-line at our website: <a href="http://www.enrichmentalliance.org">www.enrichmentalliance.org</a> or mailed to: The Enrichment Alliance of Virginia PO Box 1423 Charlottesville, Va. 22902  We also need hand blenders and planters.	<b>Make us an offer</b> Don't see anything you want to do??  More opportunities will be posted on our United Way volunteer page at <a href="http://www.cvillevolunteer.org">www.cvillevolunteer.org</a> You may like this page to follow new postings. Have an idea we haven't mentioned ? Contact us at <a href="mailto:staff@enrichmentalliance.org">staff@enrichmentalliance.org</a>



# What did YOU do this year?

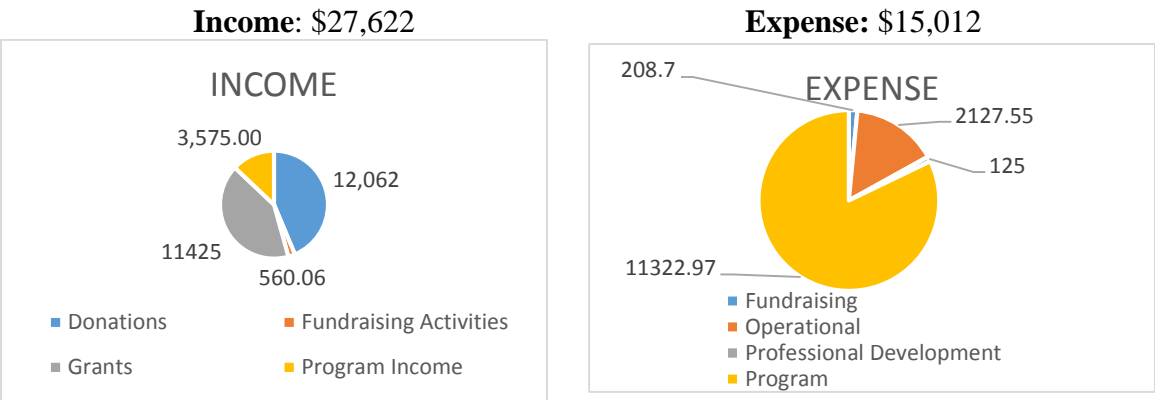
You hosted our programs. You funded our activities. You came in and volunteered for us. You gave us deep discounts and in-kind donations. You advised us, encouraged us, celebrated us, and in short made everything we do possible. That's what you did. *And for you and all you do, we are so very grateful:*

ALC Copies; *Allied Concrete*; Amy Hughes; Comcast Spotlight; Amy Vandenburg; Ann Cheeks; **Ann Richardson and Brooke Bortie**; **Anonymous Donors**; *Art in Place*; **Beth Barnett and Barnett Books**; *Beth McGrath*; BILL MALONEY; **Bree Luck and Live Arts**; **Brooke Jenkins**; **Virginia National Bank**; CAMI KAPLAN; Camping for All ; *Carla Masterson*; **Carolyn Capps**; CHARLOTTESVILLE HIGH SCHOOL; *Charlottesville Parks and Recreation CLASS/Camp Exl*; *Charlottesville Parks and Recreation Therapeutic Recreation*; *Cindy Hamady*; **Community Children's Theater Advised Fund**; **Community Endowment Fund of The Charlottesville Area Community Foundation**; COUNTY OF ALBEMARLE PUBLIC SCHOOLS; Daniel Harrison; Danny Vigour; David and Nancy Bass; **DEB SHAPIRO**; Diane Butler; Edith Goode; Elizabeth Breeden; *Elizabeth Dimarchi*; *Jllen Vigour*; **THE ELMO FOUNDATION**; *Emilee Riesel*; Emily Berry; *Gabriella Allen*; Greta Dershimer; *Katasha Ann Etheridge Carter*; **Heather Lam**; *Hong Fan Bloom*; Janet and Howard Evergreen; Janet and Jay McDonald; **Janet Matthews**; Janet Muse and Robert Walters; The Piedmont Council for the Arts; *Jenica Braxton* ; John Evergreen; John Williams; *Judy Cahill*; *Katelyn Tegner*; *Kathy Clark-Gelburb*; Kim and Jimbo Cary; *Laura Jones*; Margaret and Michael Gorman; Mark Gordon; *Mary Anna Dunn*; Mary Anna Turner; *Mecca Burns*; **Mika Maloney**; Mike Dunn; **VSA CHARLOTTESVILLE/ALBEMARLE** *Mr. and Mrs. James Adams*; Nancy and David Bass; Ninni Baeckstrom; Pam Skinner and One Stroke; **Pete Armata**; Post High; **Rimm-Kaufman Group**; Robert Walters and Janet Muse; *Seth Swingle*; **St. Luke's Episcopal Church-Simeon**; Stefanie Ollison; **Stillfield Fund One**; **STUDIO ART SHOP**; Sue Smith; Susan Phillips; *Tamika Jones*; United Way - Thomas Jefferson Area; *Varian Medical Systems*; VIRGINIA COMMISSION FOR THE ARTS; *Virginia Festival of The Book*; **WELLS-FARGO FOUNDATION**; William and Taylor Randolph; **Zanetta Romero**

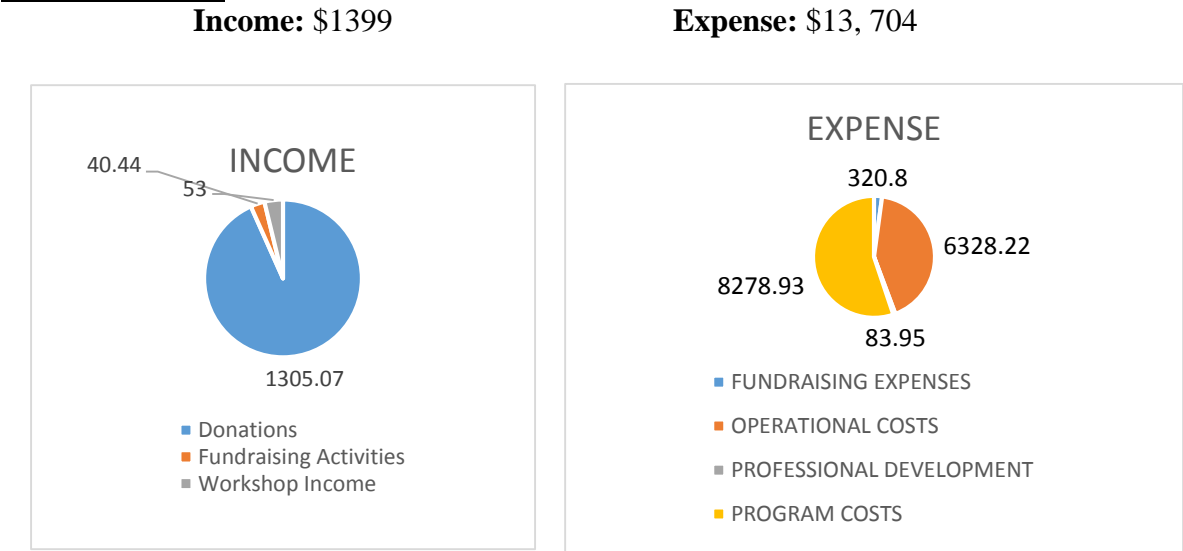
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## FINANCIAL BREAKDOWN

### 2012.13 Traditional Year



### 2013 Short Year



The Enrichment Alliance of Virginia, Inc. is a non-profit organization, exempt from Federal income tax under section 501(c)3 of the Internal Revenue Code, and registered as a charitable organization with the [Virginia State Office of Consumer Affairs](#). A financial statement is available from the State Office of Consumer Affairs in the Department of Agriculture and Consumer Services upon request.